



Photos from the event.



## Over 1,000 participants join health and fitness event

# AAW sponsors NBK Ramadan challenge through ASICS & Intersport

KUWAIT CITY, March 27: Ali Abdulwahab Al Mutawa Commercial Co. (AAW) announced the successful conclusion of its sponsorship of the National Bank of Kuwait Ramadan Challenge – a 10-day fitness event organized by Suffix, from March 7 to 17 at Al Shaheed Park that saw over 1,000 participants from all age groups compete daily over 10 consecutive days.

AAW supported the challenge through its distributed brands ASICS and Intersport. Participants had the option to walk or run at their own pace and were provided with tracking devices to record the distance covered. Real-time tracking enabled them to view their progress on a live leaderboard, fostering friendly competition and encouraging social connections – all in the spirit of promot-

ing physical activity and community wellness during the holy month of Ramadan.

As part of this sponsorship, ASICS and Intersport hosted a 5-kilometer race, led by the ASICS Front Runner and Intersport Project Run teams, to encourage participants to go the extra distance. The two brands also offered the challenge winners, three women and three

men in the 20–34 age category, with athleisure and footwear prizes.

AAW's sponsorship of the NBK Ramadan Challenge reflects its commitment to promoting a culture of health and well-being. By partnering with global brands like ASICS and Intersport, AAW continues to inspire individuals to embrace active and healthy lifestyles.



A group photo from the event.

## Event highlights Chanakya's leadership lessons

# ICAI Kuwait hosts insightful iftar event

KUWAIT CITY, March 27: The Institute of Chartered Accountants of India Kuwait Chapter (ICAI-KC) successfully organized an enlightening session on Chanakya's Leadership and Management Lessons at the Jumeirah Messilah Beach Hotel, Kuwait, the event, attended by over 150 members and distinguished guests, featured renowned leadership coach and mentor Dr. Radhakrishnan Pillai, Director of Chanakya Anvikshiki Pvt. Ltd.

CA Venkata Ramana, Secretary of ICAI-KC, set the tone for the event with an insightful introduction, highlighting the relevance of Chanakya's wisdom in finance and leadership – especially in today's rapidly evolving global economy. He extended his gratitude to Dr. Pillai and all attendees for their presence.

CA Aditya Vikram Dhanuka, Chairperson of ICAI-KC, welcomed members, esteemed guests, past chairpersons, and founding members. He shared updates on ICAI-KC's recent successful events, including CA Family Day and Gully Cricket, which saw enthusiastic participation. A highlight reel of these events was presented to the audience.

The event's Master of Ceremonies, CA Rohit Agarwal, Vice Chairman of ICAI-KC, introduced the distinguished speaker, Dr. Radhakrishnan Pillai—India's No. 1 bestselling business author and a globally recognized thought leader in strategy, leadership, and management. With 24 bestselling

books, including the widely acclaimed Corporate Chanakya and Chatur Chanakya series for children, Dr. Pillai has profoundly influenced the field of leadership studies. As the Founder and Director of the Chanakya International Institute of Leadership Studies (CIILS) at the University of Mumbai and a visiting faculty at premier institutions like IIMs, IITs, IISc, RBI, BSE, and defense academies, he has delivered over 1,000 lectures, shaping leaders across industries. He is also a strategic advisor to over 500 organizations, including major corporations, government bodies, and the Indian Armed Forces.

Key Insights from Dr. Radhakrishnan Pillai's Session  
Dr. Pillai began by introducing Chanakya, also known as Vishnu Gupta and Kautilya, who lived in the 4th century BC. Chanakya's profound contributions include his seminal works— Kautilya's Arthashastra and Chanakya Niti – which emphasize the importance of structured knowledge.

He elaborated on Kautilya's Arthashastra, a Sanskrit treatise on economics and leadership, comprising 15 books, 150 chapters, and 6,000 sutras (shlokas). Covering a wide range of subjects—including economics, statecraft, law, warfare, and strategy—it stands as a comprehensive guide to governance and management. Highlighting Chanakya's brilliance as a polymath, Dr. Pillai emphasized the multidisciplinary nature of his work. He further illustrated, through

real-life examples, how these ancient principles remain highly relevant today, offering valuable insights for becoming a successful leader in any field.

One of the session's highlights was the explanation of the seven pillars of a successful kingdom, which Chanakya defined as:

- 1 Swami (King): The leader
- 2 Amatya (Minister): The advisor or executive team
- 3 Janapada (Country): The market or community
- 4 Durg (Fortified City): Infrastructure and strategic defense
- 5 Kosha (Treasury): Financial strength
- 6 Danda (Army): Governance and enforcement
- 7 Mitra (Ally): Strategic partnerships

Dr. Pillai drew compelling parallels between these pillars and their modern-day equivalents in business and governance, demonstrating their continued relevance in leadership and financial strategy.

The session concluded with a vote of thanks by CA Umesh Soni, Treasurer of ICAI-KC, who expressed appreciation to Dr. Radhakrishnan Pillai for his invaluable insights, as well as to the event's attendees, sponsors, and media partners. Special thanks were extended to our annual sponsors Al Mulla Exchange, NBK, and Cube Innovators for their unwavering support. The evening also featured an engaging Q&A session and a raffle draw.

## Bank continues Diraya national campaign

# KIB empowers Eid travelers with financial literacy & security tips

KUWAIT CITY, March 27: Kuwait International Bank (KIB) continues to play a pivotal role in the "Let's Be Aware" (Diraya) national campaign for the fifth consecutive year, remaining focused on raising the banking safety awareness of its customers and members of the community. As part of its steadfast efforts in this regard, the Bank is set on enabling stress-free international travel through its comprehensive financial literacy and security initiative, designed to arm customers with the necessary knowledge and tools for a seamless travel experience during Eid Al-Fitr. KIB's unwavering support for the Diraya campaign, which was launched by the Central Bank of Kuwait (CBK) and the Kuwait Banking Association (KBA) in collaboration with local banks, reflects the Bank's commitment to customer empowerment and falls in line with its comprehensive social responsibility program.



KIB's Basil Al-Suwaidan



Diraya logo

Highlighting the significance of the initiative, Basil Al-Suwaidan, General Manager of the Information Security, Privacy, and Anti-Fraud Department at KIB, said: "In an era where travel no longer solely revolves around destinations but extends to seamless experiences, KIB is leading the charge in disseminating vital information about safe banking practices for travelers, in line with the goals of the 'Let's Be Aware' campaign. The Bank is also committed to implementing excellent safety measures that aim to protect its customers' banking information. To this end, the Bank's support for the campaign is not just about preventing fraud; it's about empowering our customers to manage their finances confidently and securely, no matter where they are in the world."

As part of its efforts to spread the Diraya campaign's awareness messages, KIB's travel tips extended from practical advice on card usage and security to leveraging the KIB Mobile application for real-time financial management, allowing customers to monitor transactions, manage card security settings, and receive instant alerts, all designed to offer peace of mind during travel. KIB also emphasized the importance of choosing local currencies for transactions at POS terminals to avoid extra fees, as well as ensuring the physical security of banking cards.

Customers are encouraged to inform the Bank about their destination and planned expenditures, allowing KIB to tailor services and advice specifically to each person's itinerary. The Bank also shared insights into the importance of staying vigilant while using ATMs abroad and the benefits of promptly reviewing account statements upon return, as part of a comprehensive approach to secure and informed financial management while traveling.

"These practices not only safeguard the customer's financial assets but also ensure a smoother travel experience by minimizing possible financial disruptions," Al-Suwaidan said, adding that "KIB is transforming how travelers interact with their money abroad, ensuring that they can focus on enjoying their journey without worrying about financial security."

In his concluding remarks, Al-Suwaidan stated that KIB devotes attention to serving and supporting its customers as they travel abroad, pointing out that the Bank representatives are available for around-the-clock communication, whether through phone calls via the customer service center at the number (1866866), or the number (+96522957300) designated for international calls. Al-Suwaidan also mentioned the Bank's electronic

click on any internet link received from emails that you do not know or do not trust.

10. Write down the bank's contact numbers and keep them with you in a safe place away from the cards. Do not write your password anywhere, but memorize it well.

11. Make sure to activate the SMS text messaging service and the app notification service in order for you to be notified of the transactions made on your accounts and cards.

**While traveling:**  
1. It is preferable not to use Wi-Fi services or public computers to access the bank's website and login to bank accounts, or open any message that requires clicking on any internet link on the smartphone or computer.

2. All cards must be kept in a safe place and not left away from you for any reason.

3. Cards should not all be kept in one place or in your wallet. They should be kept out of direct sunlight to prevent damage.

4. Do not give your card or password to anyone. And be sure to keep your card in your hand when you are making purchases. Note that lending your card to a family member or friend, with or without your knowledge, holds you fully responsible for all transactions made on it.

5. When using an ATM, make sure the machine is checked and there are no foreign objects or devices installed on the machine. Your password must also be protected and prevented from being accessed by fraudsters, you can use your shoulders as a barrier while entering the password to prevent intruders.

6. Do not ask for help from anyone, even if they are wearing clothes that are similar to the bank employees or security guards, and remember not to leave the receipt on the machine after the withdrawal process.

7. In case the card gets stuck in an ATM, please contact KIB immediately without leaving the ATM to ensure that the card is blocked by the bank.

8. It is always preferred to pay in the local currency of the country in which you are located and not in the Kuwaiti dinar.

9. Check the screen of the "Point of Sale" device to confirm the amount that you will pay before entering the password.

10. Review your receipts carefully before signing them and before entering your password, and do not leave the line for service fees ("tips" or "total amount") blank without data, and if you do not want to put a specific amount, you must put a line on it so as not to fall victim to fraud.

11. Uphold all your receipts and receipts of rejected transactions, and review your operations and expenses regularly through the KIB Mobile application, its notifications, or SMS text message service.

12. Activate the mobile service (roaming service) or provide an alternative contact number for the bank to enable it to contact you when you are abroad.

13. If your card was lost, or if you face any problem related to credit cards, contact the call center immediately on: (+965022957300), designated for international calls.

**After returning from travel:**  
1. We recommend that you change your password after returning from travel, through the bank's branches or the ATMs deployed by the bank.

2. Check all statements of accounts for your cards and review all receipts carefully along with your monthly statements when you return to Kuwait, and in case of any discrepancies or suspicious transactions, you must contact the bank immediately.

## Bwambale enlightens public on Ramadan's virtues

# AMUOBA Kuwait organizes community iftar

KUWAIT CITY, March 27: The Aligarh Muslim University Old Boys' Association (AMUOBA) Kuwait Chapter organized a community iftar on 21st March 2025 in Rajdhani Palace, Khaitan.

Iftar parties accentuate community bonding. It is a way to strengthen friendships and relationships, to bring people together, fostering a sense of belonging and camaraderie among the alumni of the association. The dignitaries, heads of the associations, academicians, and well-known personalities from different sections of the Indian diaspora living in Kuwait attended the Iftar organized by AMUOBA Kuwait.

AMUOBA invited Sheikh Hassan Twaha Bwambale, a scholar, a religious preacher, and an educator at Tasawul in Kuwait, as a guest speaker to enlighten the gathering on the values and virtues of Ramadan and the Laylat al-Qadr.

Besides having all these accolades, he is also a writer and an excellent speaker. He also serves as a Khatib for the English-speaking mosques in Kuwait, including American Military Bases, and has been delivering sermons in Kuwait since 2002. AMUOBA is truly humbled by his presence, and his address is appreciated a lot by the audience.

The program started with the recitation of the Surah from the Holy Quran by Executive Committee member Shahnavaz Siddique in his mesmerizing voice and the translation by Aayat



A photo from the event.

Tauqir, a student of grade 4 and daughter of EC member Tauqir Ahmed.

General Secretary and the convener of the program, Ms. Shazia Mansoor, welcomed the dignitaries, guests, and the alumni of the association.

Later, President of the association, Aslam Parvez, welcomed guest speaker Sheikh H.T. Bwambale, distinguished guests, Advisory board members, Executive Council members, alumni of the association, and all the attendees. Further in the president's fervent speech, he emphasized the upliftment of the weaker section of the society. He appealed to the gathering to become a part of the AMUOBA

Academic Scheme, under which many students are getting free education with the scholarship program and a school is run where education is provided free of cost.

Later, AMUOBA honored their guest speaker, Sheikh H.T. Bwambale, with a moment of appreciation by the president, Aslam Parvez, of the association and a gift as a token of love by Vice President Tariq Waseem.

To honor the guests and alumni and to thank them for accepting our invitation, Vice President Tariq Waseem sincerely extended a vote of thanks; he deeply gratified the gathering for attending the Iftar party on AMUOBA's invitation.